

## **Sponsorship packages**

Following is a list of conference sponsorship levels and their accompanying benefits. Every sponsor's name and logo will be listed in the Conference Program Book, which is distributed to all delegates, and on the Conference Website, with a link to the organization's website.

### **Platinum sponsor**

\$15,000 – Exclusive: 1 commercial and 1 non-profit

- Sponsor of poster session
- Name and logo on slide at start of opening session
- 1 exhibit booth (see exhibit booth description for details)
- 2 one-hour or 1 two-hour software demonstration times (scheduled by conference)
- 1 full-page, black & white advertisement in the Program Book
- Sponsor's logo appears on the conference homepage, with a link to the sponsor's website
- Sponsor's brochure included in delegate bags (brochures provided by sponsor)
- 4 full conference registrations and tickets to the gala dinner

### **Gold sponsor**

\$10,000 – 2 opportunities

- Sponsor of opening session or gala dinner
- 1 exhibit booth (see exhibit booth description for details)
- 1 one-hour software demonstration time (scheduled by conference)
- 1 half-page, black & white advertisement in the Program Book
- 2 full conference registrations and tickets to the gala dinner

### **Silver sponsor**

\$5,000 – 3 opportunities

- Sponsor of one lunch
- 1 one-hour software demonstration time (scheduled by conference)
- 1 half-page, black & white advertisement in the Program Book
- 1 full conference registration and ticket to the gala dinner

### **Exhibit booths**

\$2,500

- Exhibit space will be 3 meters wide by 2 meters deep. For additional details, please contact the Conference Secretariat (details below).

### **Delegate bags**

\$10,000 – Exclusive

- Sponsor's name and logo printed on delegate bags, along with conference name and logo (one color)

### **Cybercafé**

Exclusive

- Sponsor pays for broadband Internet connectivity and wireless Internet access covering all conference meeting areas. Sponsor provides or pays for at least ten workstations and one printer for conference delegates to use and associated technical support
- Organization listed as sponsor of Cybercafé, with sign at entrance to Cybercafé area
- 1 half-page, black & white advertisement in the Program Book

### **Delegate t-shirts**

\$6,000 – Exclusive

- Sponsor's name and logo appear on one side of delegate t-shirts; conference name and logo appear on the other side (one color).

**Keynote speakers**

\$5,000 – 6 opportunities – one for each keynote speaker

- Organization's name and logo on slide while keynote speaker is being introduced
- Organization's name and logo on sign on podium during keynote presentation

**Workshops and tutorials**

\$3,000 – Exclusive

- Organization's name and logo on signs at entrances to workshop and tutorial rooms

**Best papers and posters**

\$3,000 – 4 opportunities – Best Paper, Best Student Paper, Best Poster, Best Student Poster

- Three prizes will be awarded in each category: \$1,500 for first place, \$1,000 for second place, and \$500 for third place. Awards will only be given in sponsored categories.
- Organization's name and logo on slide while prizes are being presented
- Organization's representative may present prizes

**Name badge lanyards**

\$2,000 – Exclusive

- Sponsor's name and logo appear on lanyards, along with name and logo of conference (one color)

**Software demonstration**

\$ 900 for a one-hour slot

\$1,600 for a two-hour slot

- Private room provided for demonstrating software and/or hardware
- Listing in conference program with brief description of software and demonstration time
- Windows-based PC, LCD projector, screen, and microphone will be provided. Additional equipment available at cost.
- Demonstration times will be scheduled by the conference

**Pocket program**

\$1,500 – Exclusive

- Sponsor's name and logo appear on cover of pocket program, along with conference name and logo (one color)

**Brochure in delegate bags**

\$1,500

- Sponsor's brochure included in delegate bags (brochures provided by sponsor)

**Student travel fellowships**

\$1,500

- Supports student travel and expenses to attend conference

**Industry poster**

\$600

- Poster board provided to mount poster
- Company name posted at top of poster board (one color)
- This is a "posters only" area; tables, chairs, or areas to display brochures will not be provided.

**Note:** Sponsorship payments paid from Israel are subject to Israeli VAT.